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## FACING PAGE Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING	01/01/18	AND ENDING	12/31/18	
A	. REGISTRANT	IDENTIFICATIO	)N	
NAME OF BROKER-DEALER: Monroe F ADDRESS OF PRINCIPAL PLACE OF BUSI			OFFICIA	L USE ONLY
100 N. Riverside Plaza, Suite 1620	,		FIRM I.D. NO.	
(No	and Street)			
Chicago	IL		60606	
(City)	(State)		(Zip Code	
Craig Carlino	ANT IDENTIFIC	SATION		2) 327-2530 _Telephone Number)
INDEPENDENT PUBLIC ACCOUNTANT where the state of the stat	nose opinion is contain	ed in this Report*		
2300 Buffalo Road, Building 200	Rochester	N	Y	14624
(Address)	(City)		tate) EC Mail F	(Zip Code)
CHECK ONE:				0.000
IVICE COLD III A country			FEB 1	9 2019
<ul><li>[ X ] Certified Public Accountant</li><li>[ ] Public Accountant</li><li>[ ] Accountant not resident in U</li></ul>		of its possessions.	Washing	ton, DC
	FOR OFFICIAL	USE ONLY		

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption.

See Section 240.17a-5(e)(2)

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SEC 1410 (06-02)



#### **OATH OR AFFIRMATION**

I, Craig Carlino, swear (or affirm) that, to the best of my knowledge and belief the accompanying Statements of Financial Condition pertaining to the firm of Monroe Financial Partners, Inc., as of December 31, 2018, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer.

			Signature
WU	NTY	F: ILLI MOIS  OF: COOK  D AND SWORN TO BEFORE ME	<u>CFO</u> Title
Nota	CR No.i ry Pu	to and sworn to before me the day of the builty. 2019, the the time (the brice contains (check all applicable boxes):	MALGORZATA CICHECKI Official Seal Notary Public - State of Illinois My Commission Expires Dec 4, 2019
[x] [x] [] [] [] [] [] [] [] [] [] [] [] [] []	(a) (b) (c) (d) (e) (f) (g) (h) (i) (j) (k) (l) (m) (n)	and the Computation for Determination of the Res A Reconciliation between the audited and unaudi methods of consolidation. An Oath or Affirmation. A copy of the SIPC Supplemental Report.	3-1. Frements Under SEC Rule 15c3-3.

\*\*For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).



Flaherty Salmin LLP Certified Public Accountants 2300 Buffalo Road, Building 200, Rochester, NY 14624-1365 office 585 279-0120 tax 585 279-0166 www.fs-cpa.com

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#### REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and Shareholder Monroe Financial Partners, Inc.

## Opinion on the Financial Statements

We have audited the accompanying statements of financial condition of Monroe Financial Partners, Inc. (a wholly owned subsidiary of Monroe Securities Holdings, Inc.) as of December 31, 2018 and 2017, and the related notes (collectively referred to as the financial statements). In our opinion, the statements of financial condition present fairly, in all material respects, the financial position of Monroe Financial Partners, Inc. as of December 31, 2018 and 2017 in conformity with accounting principles generally accepted in the United States of America.

### **Basis for Opinion**

These financial statements are the responsibility of Monroe Financial Partners, Inc.'s management. Our responsibility is to express an opinion on Monroe Financial Partners, Inc.'s financial statements based on our audits. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) (PCAOB) and are required to be independent with respect to Monroe Financial Partners, Inc. in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement, whether due to error or fraud. Our audits included performing procedures to assess the risks of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audits provide a reasonable basis for our opinion.

Flaherly Salmin LLP

We have served as Monroe Financial Partners, Inc.'s auditor since 2002.

Flaherty Salmin LLP Rochester, New York

February 13, 2019

## MONROE FINANCIAL PARTNERS, INC. STATEMENTS OF FINANCIAL CONDITION DECEMBER 31, 2018 AND 2017

## **ASSETS**

	2018	2017
Cash Receivable from Clearing Broker Accounts receivable, trade Securities in firm account, at fair value Other assets Property and equipment, net Restricted deposit with Clearing Broker Goodwill	\$ 255,330 1,690,158 4,300 1,070,924 193,617 91,359 100,000 4,783,873	\$ 88,994 395,804 24,189 2,201,611 259,402 121,096 100,000 4,783,873 \$ 7,974,969
Total assets	\$ 8,189,561	\$ 1,914,909
LIABILITIES AND SHAREHOLDE	R'S EQUITY	
Liabilities:		
Accounts payable and other liabilities Securities sold but not yet purchased, at fair value Deferred lease incentive	\$ 160,466 2,288 79,474	\$ 168,856 1,692 101,446
Total liabilities	242,228	271,994
Shareholder's equity:		
Common stock, par value \$.02 per share; authorized 1,000,000 shares; issued and outstanding 383,888 shares Capital in excess of par value Retained (deficit)	7,678 9,300,600 (1,360,945)	7,678 9,300,600 (1,605,303)
Total shareholder's equity	7,947,333	7,702,975
Total liabilities and shareholder's equity	\$ 8,189,561	\$ 7,974,969

See accompanying notes to financial statements

#### 1. THE COMPANY

Monroe Financial Partners, Inc. (Company) is a securities broker/dealer engaged in the purchase and sale of securities, which executes transactions and introduces them to a Clearing Broker, National Financial Services LLC, on a fully disclosed basis. The Company also provides investment banking services and is a wholly owned subsidiary of Monroe Securities Holdings, Inc.

## 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Receivables - The Company has a receivable that arose from trading activity with its Clearing Broker and trade receivables that arose from its investment banking services. Losses from uncollectible receivables shall be accrued when it is probable that a receivable is impaired and the amount of the loss can be reasonably estimated. As of the date of the financial statements, management believes that neither of these conditions exists with regard to receivables and, as such, an allowance for doubtful accounts has not been established.

Securities in Firm Account - Securities in firm account are recorded at fair value in accordance with Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) regarding fair value measurements and disclosures. The majority of securities in firm account are comprised of stock in banks and bank holding companies that are transacted in thinly traded markets. The firm also has a significant long position (in aggregate) in various preferred stocks issued by utilities that are transacted in thinly traded markets.

<u>Property and Equipment</u> - Property and equipment are recorded at cost. Depreciation is computed using the straight-line method over the estimated useful lives of the assets, which range from 3 to 10 years. When retired or otherwise disposed of, the related cost and accumulated depreciation are cleared from the respective accounts.

<u>Restricted Deposit with Clearing Broker</u> - Restricted deposit represents the minimum balance required to be maintained in a restricted collateral account pursuant to an agreement between the Company and its Clearing Broker.

Goodwill - Goodwill represents the excess of cost over the fair value of net assets acquired at the date of acquisition. In accordance with the ASC regarding goodwill and other intangible assets, goodwill is not amortized, but is evaluated for impairment. The Company performs a qualitative assessment annually to determine, whether it was more likely than not, that the fair value of its goodwill exceeds the carrying value. As of December 31, 2018, and 2017, the Company determined that it was more likely than not that the fair value of its goodwill exceeds the carrying value and no further impairment testing was required. None of the amount allocated to goodwill will be amortized for tax purposes.

<u>Income Taxes</u> - The Company has elected to be taxed as a Qualified Subchapter S Subsidiary with its parent, Monroe Securities Holdings, Inc. Under those provisions, the Company does not pay federal or state income taxes on its taxable income. The Company's income will be reported with its parent and then taxed on the individual income tax returns of the shareholders of Monroe Securities Holdings, Inc.

In accordance with the provisions of the ASC pertaining to accounting for uncertainty in income taxes, the Company evaluates tax positions taken for potential uncertainties. Management is not aware of any uncertain tax positions requiring measurement or disclosure in these financial statements. Federal and state tax authorities generally have the right to examine and audit the previous three years of tax returns filed.

## 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, Continued

<u>Use of Estimates</u> - The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements. Actual results could differ from those estimates.

Risks and Uncertainties - Cash is maintained in bank deposit accounts which, at times, may exceed federally insured limits. The Company has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk on cash. The Company is also subject to credit risk through its receivables. Credit risk with respect to its receivable from Clearing Broker is minimized as certain losses are insured by SIPC and excess SIPC coverage. Credit risk with respect to its trade receivables is minimized due to the nature of the customer base, which consists of various stable financial institutions. Investment securities are exposed to various risks, such as interest rate, market and credit risks. The credit risk is minimized as the investment securities are insured against certain losses by SIPC and excess SIPC coverage. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and such changes could materially affect the amounts reported in these financial statements.

#### 3. FAIR VALUE MEASUREMENT

The Company accounts for its securities in accordance with the ASC regarding Fair Value Measurements and Disclosures. This standard defines fair value, establishes a framework for measuring fair value and establishes a fair value hierarchy which prioritizes the inputs to valuation techniques. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. A fair value measurement assumes that the transaction to sell the asset or transfer the liability occurs in the principal market for the asset or liability or, in the absence of a principal market, the most advantageous market. Valuation techniques that are consistent with the market, income or cost approach, as specified by the standard, are used to measure fair value.

The fair value hierarchy prioritizes the inputs to valuation techniques used to measure fair value into three broad levels:

- Level 1: Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the Company has the ability to access.
- Level 2: Inputs to the valuation methodology include quoted prices for similar assets or liabilities in active markets, the use of financial models, quoted prices for identical or similar assets or liabilities in inactive markets, inputs other than quoted prices that are observable for the asset or liability, and inputs that are derived principally from or corroborated by observable market data by correlation or other means. If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.
- Level 3: Inputs to the valuation methodology are unobservable and significant to the fair value measurement and include situations where there is little, if any, market activity for the asset or liability.

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

## 3. FAIR VALUE MEASUREMENT, Continued

Securities that are listed on a national securities exchange are valued at their last sales price as of the last business day of the period. Long securities traded in the over-the-counter markets are generally valued at the published closing bid price. Short securities traded in the over-the-counter markets are generally valued at the published closing offer price.

For securities where there is no readily ascertainable fair value, reference is made to public market, private transactions or valuations for the securities, as well as for similar securities of comparable companies or assets in the relevant asset class when such amounts are available. If such amounts are not available, metrics that are widely used in the banking industry are applied and often include multiples of book value and multiples of earnings. Those estimated values do not necessarily represent the amounts that may be ultimately realized due to the occurrence of future circumstances that cannot be reasonably determined.

The preceding methods may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, although the Company believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

The following table presents the Company's fair value hierarchy for those assets and liabilities measured at fair value on a recurring basis as of December 31, 2018.

	Level 1	Level 2	Level 3	Total
Assets:				
Common stock Banks, thrifts and financial services Other Total common stock	\$ 516,065 25,335 541,400	\$ 311,850	\$ - - -	\$ 827,915 138,665 966,580
Preferred stock Utilities Other Total preferred stock	52,844	19,981 6,815 26,796	4,558	77,383 6,815 84,198
Preferred trust Banks, thrifts and financial services		2,874	1,346	4,220
Unit trust Real estate Other Total unit trust	4,709	9,588 1,629 11,217		14,297 1,629 15,926
Total assets	<u>\$ 598,953</u>	<u>\$ 466,067</u>	<u>\$ 5,904</u>	<u>\$1,070,924</u>
Liabilities:				
Common stock Banks, thrifts and financial services	<u>\$ 2,288</u>	<u>\$</u>	<u>\$</u>	<u>\$ 2,288</u>

## 3. FAIR VALUE MEASUREMENT, Continued

The following table presents a reconciliation of activity for the Level 3 investments for 2018.

	Preferred <u>Trust</u>	Preferred Stock	Common Stock	<u>Total</u>
Balance, beginning of year Transfers into level 3 Dispositions Realized gain (loss) on disposition Net unrealized gain (loss) on investments	\$ 408,893 - (729,388) 729,388 	\$ - 3,854 - - - 704	\$ 1,775 (20) (2,625) <u>870</u>	\$ 410,668 3,854 (729,408) 726,763 (405,973)
Balance, end of year	<u>\$ 1,346</u>	<u>\$ 4,558</u>	<u>\$</u>	<u>\$ 5,904</u>

The following table presents the Company's fair value hierarchy for those assets and liabilities measured at fair value on a recurring basis as of December 31, 2017.

	Level 1	Level 2	Level 3	<u>Total</u>
Assets:				
Common stock Banks, thrifts and financial services Other Total common stock	\$ 837,062 32,044 869,106	\$ 437,875 242,530 680,405	\$ - 1,775 1,775	\$1,274,937 <u>276,349</u> <u>1,551,286</u>
Preferred stock Utilities Other Total preferred stock	77,933 422 78,355	116,599 27,953 144,552		194,532 28,375 222,907
Preferred trust Banks, thrifts and financial services	2,970	1,309	408,893	413,172
Unit trust Real estate Other Total unit trust	5,871 2,190 8,061	1,181 5,004 6,185	<u> </u>	7,052 7,194 14,246
Total assets	<u>\$ 958,492</u>	<u>\$ 832,451</u>	<u>\$ 410,668</u>	<u>\$2,201,611</u>
Liabilities:				
Common stock Banks, thrifts and financial services	<u>\$ 1,692</u>	<u>\$</u>	<u>\$</u>	<u>\$ 1,692</u>

## 3. FAIR VALUE MEASUREMENT, Continued

The following table presents a reconciliation of activity for the Level 3 investments for 2017.

	Preferred <u>Trust</u>	Unit <u>Trust</u>	Common Stock	<u>Total</u>
Balance, beginning of year Transfers into level 3 Dispositions	\$ 267,243 4,038	\$ 10,545 (10,545)	\$ 5,463 1,775 (5,463)	\$ 283,251 5,813 (16,008)
Net unrealized gain (loss) on investments	137,612			137,612
Balance, end of year	<u>\$ 408,893</u>	<u>\$</u>	<u>\$ 1.775</u>	<u>\$ 410,668</u>

The following table presents qualitative information about Level 3 fair value measurements of significant investments as of December 31, 2017.

Investment <u>Type</u>	Fair Value	Valuation	Unobservable	Range or
	<u>Amount</u>	Technique	<u>Inputs</u>	Amount
Preferred trust	\$404,855	Bid price	Independent bid price received	None

The unobservable input used to value the preferred trust security was the written bid price the Company received at year end.

The Company assesses the levels of the investments at each measurement date and transfers between levels are recognized on the actual date of the event or change in circumstances that caused the transfer in accordance with the Company's accounting policy regarding the recognition of transfers between levels of the fair value hierarchy.

### 4. PROPERTY AND EQUIPMENT

Property and equipment consists of the following at December 31:

	2018	2017
Computer equipment, furniture and fixtures Software Leasehold improvements	\$ 254,474 	\$ 258,548 37,488 207,928
Less: Accumulated depreciation	462,402 371,043	503,964 382,868
	<u>\$ 91,359</u>	<u>\$ 121,096</u>

## 5. NET CAPITAL REQUIREMENTS

The Company is subject to the Securities and Exchange Commission Uniform Net Capital Rule (SEC Rule 15c3-1), which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1. At December 31, 2018, the Company had net capital of \$2,427,777, which was \$1,427,777 in excess of its required net capital of \$1,000,000, and a ratio of aggregate indebtedness to net capital of .0988 to 1.

#### 6. EMPLOYEE BENEFITS

The Company maintains a SIMPLE-IRA Plan for its employees. Employees may defer a percentage of their compensation up to certain IRS limits. The Company's contribution to the plan is up to 3% of each participant's compensation.

#### 7. RELATED PARTY TRANSACTIONS

The general partner and investment advisor of Siena Capital Partners I, LP (SCPI) and Siena Capital Partners Accredited, LP (SCPA) is Siena Capital Partners GP, LLC (SCPGP) (formerly Siena Capital Management, LLC). SCPGP is owned by a majority of the shareholders of Monroe Securities Holdings, Inc. (MSHI), the parent company of Monroe Financial Partners, Inc. SCPI and SCPA utilize Monroe Financial Partners, Inc. as a broker/dealer. Monroe Financial Partners, Inc. also provides administrative services to SCPGP and may occasionally execute a trade for an employee.

The Company pays certain expenses of QwickRate, LLC (QR), another wholly owned subsidiary of MSHI. Amounts due from QR are included in other assets and totaled \$83,856 and \$15,310 as of December 31, 2018 and 2017, respectively.

## 8. FINANCIAL INSTRUMENTS WITH OFF-BALANCE SHEET RISK

The Company has sold securities that it does not currently own and will therefore be obligated to purchase such securities at a future date. The Company has recorded these obligations in the financial statements at the fair values of the related securities as of the date of the financial statements and will incur a loss if the fair value of the securities increases subsequent to the date of the financial statements.

## 9. COMMITMENTS AND CONTINGENCIES

The Company has a lease agreement for its office in Chicago, Illinois which expires December, 2021. The lease agreement included an abatement of rent and a landlord contribution of \$90,380. The following are the annual base rental payments due under the lease:

2019	\$ 98,100
2020	\$100,359
2021	\$102,619

The abated rent and landlord contribution have been recorded as deferred lease incentive which will offset rent expense over the term of the lease on a straight-line basis. The Company is also required to make additional rental payments equal to their share of the common area and property tax costs on a monthly basis. As of January 1, 2019, the additional monthly rental payment totaled \$7,253 and the letter of credit security deposit requirement was \$25,000.

The common stock of the Company has been pledged as security in connection with a bank loan to Monroe Securities Holdings, Inc., the parent company of Monroe Financial Partners, Inc.

#### 10. SUBSEQUENT EVENTS

Management has evaluated subsequent events through the date of the report of independent registered public accounting firm, which is the date the financial statements were available to be issued.

## MONROE FINANCIAL PARTNERS, INC.

Statements of Financial Condition December 31, 2018 and 2017

> SEC Mail Processing FEB 19 2019 Washington, DC